



## **PARTNERSHIP PACKAGES FAQ**

ONTARIO PHYSICAL LITERACY SUMMIT 2021

### **What are branded social media posts?**

They are posts that will be tailored to your organization's brand with an affiliation to OPLS. All post content is to be created by the organization and approved by the OPLS committee (design to be created by OPLS and approved by your organization).

### **What does e-communications consist of?**

This includes all emails, messages and information that is sent to delegates before and after the summit concludes.

### **Is there an option to give an in-kind donation?**

Yes of course! If you would like to give an in-kind donation, please contact Celyn Talaue the Administrative Coordinator at [oplshamilton@gmail.com](mailto:oplshamilton@gmail.com).

### **Are there any low cost partnership opportunities?**

Indeed there are! Organizations have the option to sponsor tickets for delegates to attend the summit. Each ticket is \$30+ applicable fees. If this is something your organization is interested in, please contact Celyn Talaue the Administrative Coordinator at [oplshamilton@gmail.com](mailto:oplshamilton@gmail.com).

### **What is the e-handbook?**

The e-handbook is a virtual tool and guide that delegates will use during the time of the summit. Within the handbook delegates can read about partners, view the event agenda and take personal notes.

### **What are personalized advertisements?**

Organizations can customize banners, slides and messages that will be displayed throughout the summit on Zoom. OPLS will provide customized QRC codes for organizations as an additional promotional tool between presenter sessions.

### **What is the customized session password?**

All Zoom sessions will be locked and only given access to delegates who plan to attend. The password (customized by the organization - limited to 10 characters) will be used to unlock the session for the delegates.